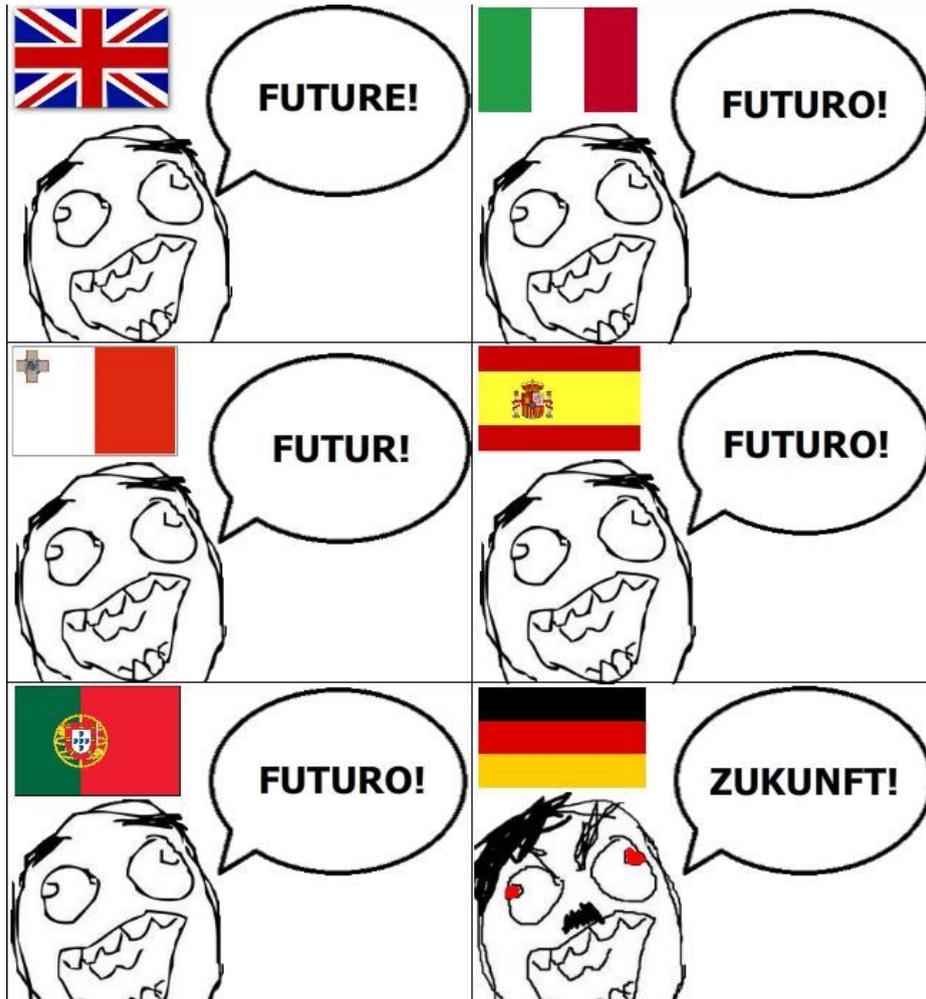


Widen your horizon - transcend the boundary of textbook

SKS ENGLISH 9C

Lesson 3. Languages and Diversity



Languages!

This is a huge subject in the world.

A language is not just a system of words or grammars; it has an entire culture of the language users' community and society.

If you can speak more than 2 languages, you can widen your thoughts and view to the world and make your days more affluent.

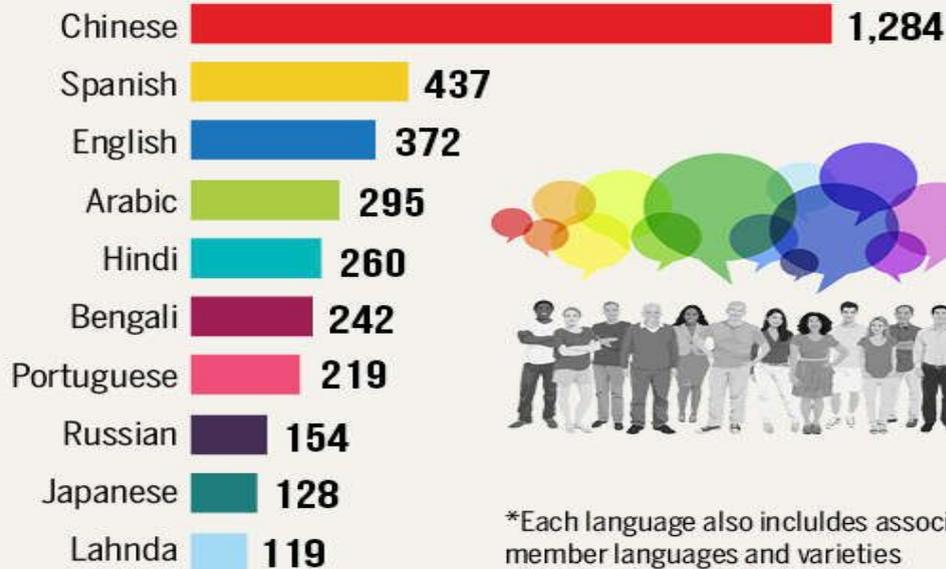
Then, how many languages exist in the world?

Content

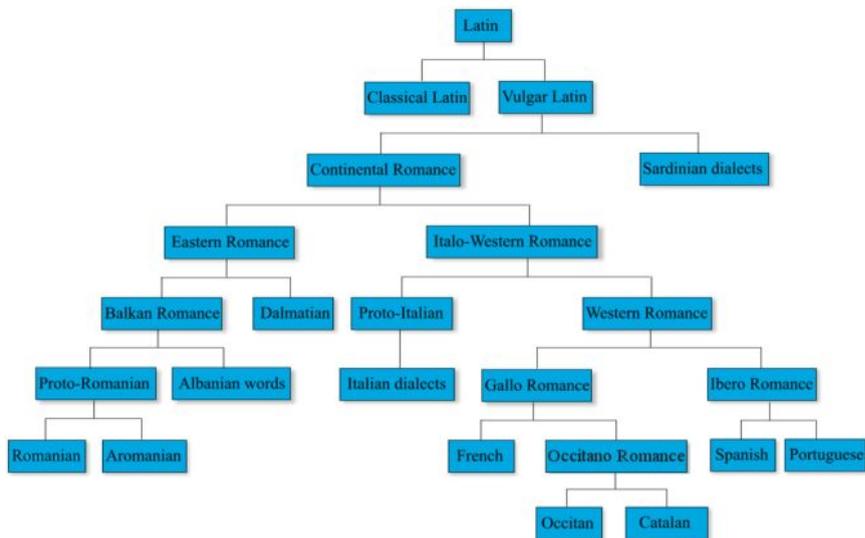
THE BIG LANGUAGE DIVIDE

MOST SPOKEN LANGUAGES AROUND THE WORLD

(Estimated number of speakers for 2017 in millions)



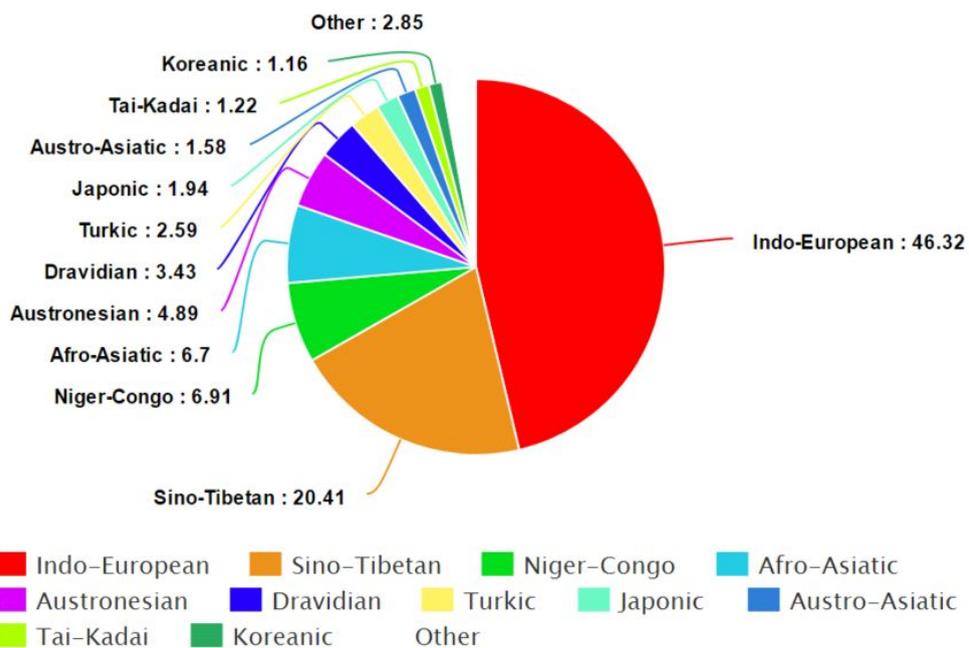
No	Theme	Reference(Web Site)
1	Language-Family	https://www.linguacore.com/blog/language-family/ https://simple.wikipedia.org/wiki/Language_family
2	World Top Languages used on the Internet	https://visual.ly/community/infographic/geography/worlds-top-languages
3	The internet lacks language diversity	https://timesofindia.indiatimes.com/world/lack-of-language-diversity-reason-for-a-digital-divide/articleshow/67105369.cms
4	Language Diversity in the Top 20 Cities in the U.S.	https://www.lingualinkdc.net/blog/language-diversity-in-the-top-20-cities-in-the-us
5	China's Han (Mandarin) Dialect and Minority Language Areas	https://www.chinahighlights.com/travelguide/nationality/



[Language families by speakers]

Language family	Approx. # of speakers	% of world population
1. Indo-European	2.562 billion	44.78%
2. Sino-Tibetan	1.276 billion	22.28%
3. Niger-Congo	358 million	6.26%
4. Afro-Asiatic	340 million	5.93%

Pie chart of world languages by percentage of speakers
<https://www.ethnologue.com/statistics/family>



2. World Top Languages used on the Internet

(김기현,이준혁,안의찬)

1. English

According to Statista statistics, English is the most represented language online. The English language has 25.3% of internet users worldwide. This is not a surprise as English has been dominating the **internet languages** for many years. It was the founding language of the internet, after which means most contents are in English then translated the language of your preference.

2.Chinese

It is assumed that Chinese is the fastest growing language in the world and going by the Statistics, it is true. Chinese take the second spot with 19.8% internet users using it. With a population of 1.35 billion and other people still learning the language, it deserves a second place on the log. It's better to translate your website using language Translation tools found online to make your website accessible to Chinese speakers.

3. Spanish

Believe it or not, there are more than 750 million people who speak Spanish worldwide. Around half of them are native Spanish speakers. This means if you want to access this population your need to translate or localize your website. The content chased in Spanish in ever growing. Spanish speakers are becoming more connected which means they need more content in their language. Statista places Spanish at number three with 8% of internet users using Spanish. The ranking is expected to grow in the coming years.

4. Arabic

Arabic was just a small language several years ago used on internet. In 2015, it did not feature even in the top ten languages used on the internet, but has grown to become one of the most used languages online. As of 2013, only 37% of Arabic speakers were connected to the internet, but today there are more than 168.1 million Arabic internet users worldwide. The language just misses out on the top three spot, but it is worth a try to translate or localize your website in Arabic.

5. Portuguese

Just like Arabic and Spanish, Portuguese content online has grown since 2011. In 2013, only 47% of Portuguese speakers connected to the internet, but things changed as time went by and now there are a whopping 131.9 million Portuguese speakers connected on the internet. This means at least 4.1% of Portuguese speaking people use the internet. Although the language may seem like a donkey in the race of horses, it manages to come fifth.

6. Indonesian/Malaysian

No one would believe these languages would take the sixth spot on the list. With more than 98.9 million users online, it is worth to translate your website to Malaysian/Indonesian to access them if they are your target group. You can also consider to translate or localize your website to these languages as these people want to find more information about foreign products and services. Use language Translation Tools. They offer better services.

7. Japanese

Japanese has been on the list of the most popular **languages used online** on internet since the year 2011. Similar to Spanish, the Japanese speakers are creating an amount of content online. However, there is much room for growth. Localizing your website to Japanese means more traffic, business and an increase in your ROI. 3% of internet users are Japanese which translates to 114.9+ million users.

8. Russian

The Russian language has grown considerably with 103.1+ million users online. It is seventh on the log since more people are using it to access content on the internet. In 2011, the population of Russian speakers accessing the internet increased at a rate of 41.5 percent and its still in the increase mode.

9. French

Now to the language that most people would have thought would take to top five on the list of the top languages used online. French surprisingly has a decent share of website users, considering the fact that it's an official language of 29 countries and France being notoriously known for its effort of preserving the French language. However, it is ninth on the log with approximately 2.8 internet users.

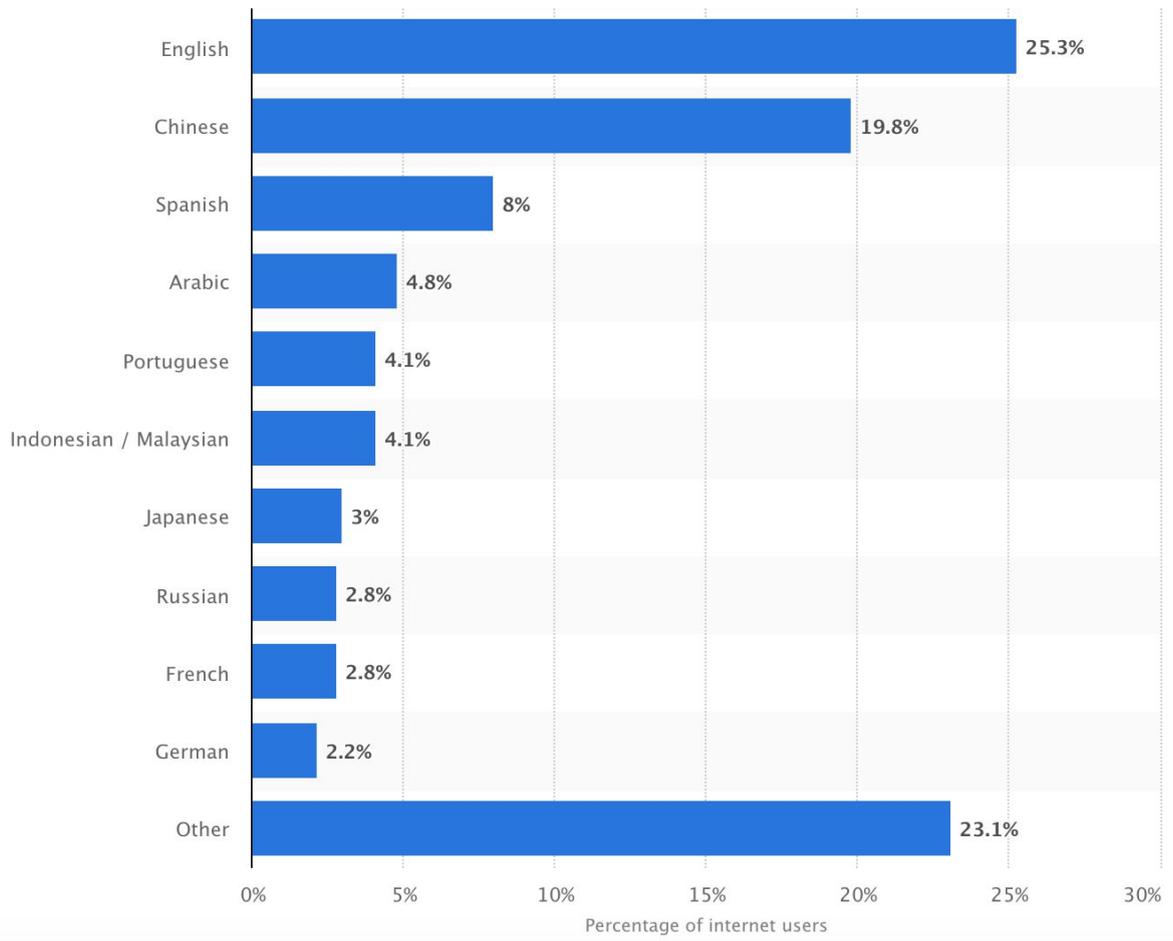
10. German

According to Internet World Stats, German was the tenth most common language used on the internet in 2015. The statistic has not changed much. Statista recent statistics show German as the tenth top language used online with 2.2% of internet users. It's easy to translate your website using language translation tools found online and you will be able to access German-speaking people who use the internet.

Quiz

1. Which language is the most represented language online?
2. What language is the fastest growing language in the world?
3. Since when has Japanese been on the list of the most popular languages used online on internet?

1.English 2. Chinese 3.the year 2011



3. The internet lacks language diversity

(조형우 맹진규 이선호)

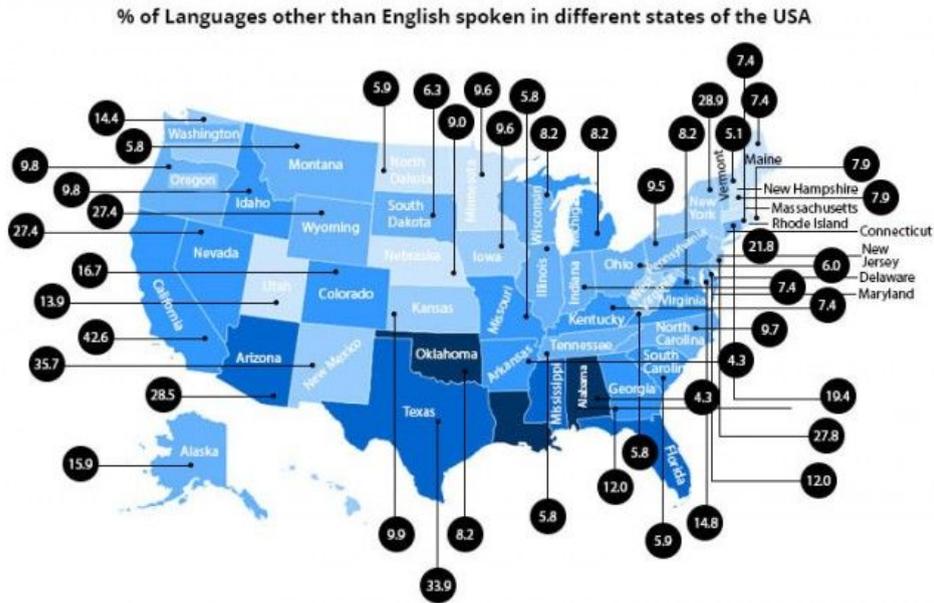


Clearly, the absence of so many languages creates a so-called digital divide, that may restrict access to data and information. So while in one sense, the internet opens the door for anyone to create content in any language, many languages are just not present in the online space. Former south African President Nelson Mandela once said, “If you talk to a man in a language he understands, that goes to his head. If you talk to him in his language, that goes to his heart.” The internet needs to a cue from **this**.

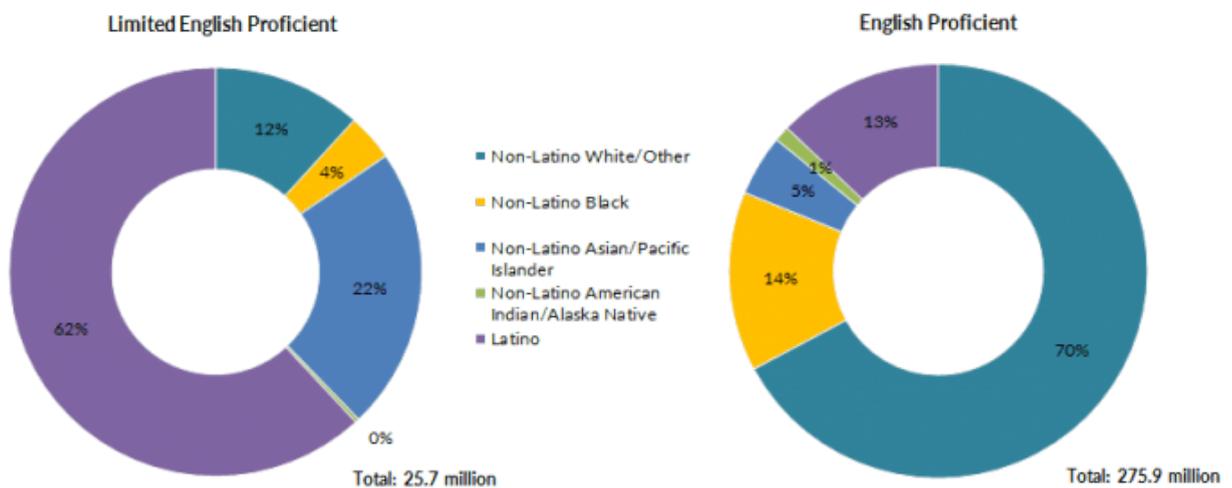
Comprehension Questions

- 1.How important is understanding of languages?
- 2.What is Nelson Mandela’s words mean?
- 3.How can we close the digital divide?
- 4.In the last sentence, what is **‘this’** meaning for?

4. Language Diversity in the Top 20 Cities in the U.S. (이유진, 이채연, 정세미, 주신우)



The world most spoken language is Chinese. By the way, English still leads the way as the most popular national language, according to research done by [Babbel](#), but there are a lot of languages in cities that you might not have thought of before — Urdu, Tagalog, and even an assortment of African languages. Even though [Slate](#) was one of the first to look at language distribution by state, there still left a lot to be desired in terms of language diversity in cities across the U.S. Each city is home to its own unique diversity. In the U.S. some of the most populated cities with the most diverse languages include: New York, San Francisco, San Jose, Los Angeles, San Diego, Denver, Chicago, Philadelphia, Washington D33C, Seattle.



No matter where you go in the U.S., Spanish is the most spoken non-English language. While you're in the northeast, Portuguese and Chinese are the next most popular languages, but when you're out West it's Chinese and Tagalog. By looking at the language distribution in the top 20 most populated cities, it's clear that Spanish, Chinese, and Vietnamese are the most common non-English languages spoken in the U.S.

Comprehension Questions

- 1. What language is the most spoken non-English language in the U.S.?**
- 2. What language is becoming more important in the United States?**
- 3. what is the most commonly spoken language in the world?**
- 4. If you are in Northeast which languages are most popular languages except the first- language?**

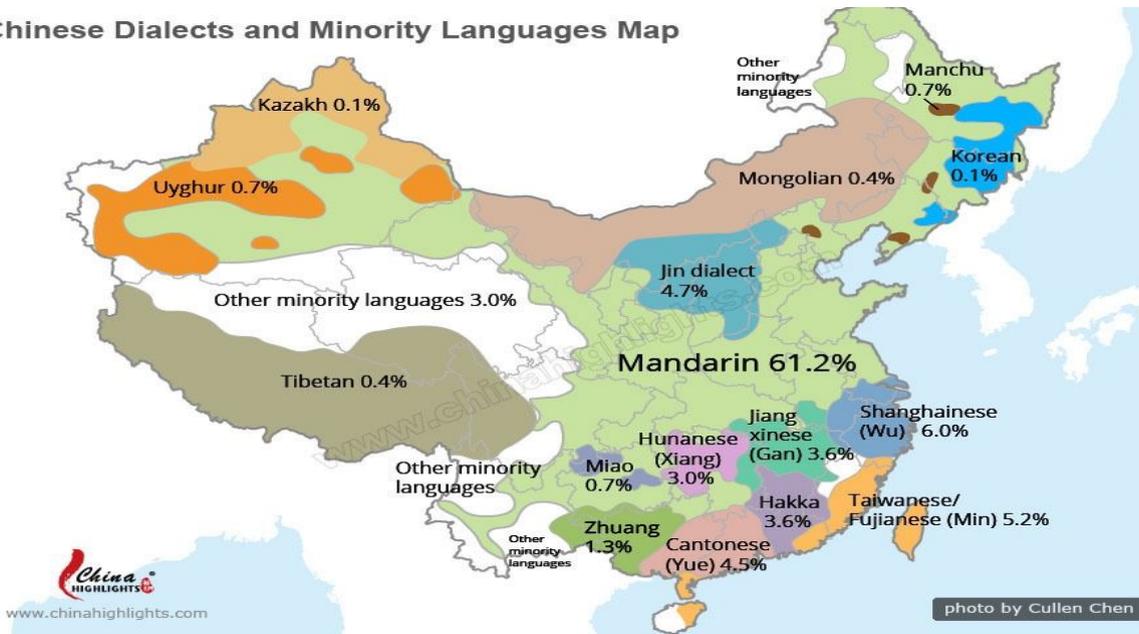
1. Spanish 2. English 3. Chinese 4. Portuguese and Chinese

5. China's Han (Mandarin) Dialect and Minority Language Areas

(홍지의, 임나현, 송승호, 한성호)

China is a multi-ethnic nation. Besides Han Chinese, who make up over 90% of China's population, there are officially 55 minority ethnic groups living in China. Their costumes, festivals, and customs can be unique and colorful and are some of China's unique attractions.

Chinese Dialects and Minority Languages Map



China's Provinces and Minority Regions

Refer to and click this map of China's provinces/regions for more about the areas where China's ethnic minorities live. The following five regions are designated minority areas: Tibet or *Xizang* (Tibetan), Xinjiang (Uyghur), Inner Mongolia (Mongol), Ningxia (Hui), Guangxi (Zhuang).



Zhuang — The Largest Ethnic Minority



Longji Ancient Zhuang Village

The [Zhuang ethnic group](#) is the largest of the 55 minorities in China. About 18 million live in the south and southeast. Their main homeland is in the Guangxi Zhuang Autonomous Region and Yunnan Province. Others live in Hunan, Guizhou and Sichuan provinces.

Ethnic traits: Their native language is a Thai-related language, and their ancestral religion is animism, though they have adapted Buddhism and Taoism. They eat rice and are known for their large terraced rice fields, handicrafts and distinctive brocades.

The main attractions are Longji villages like the [Longji Old Zhuang Village \(龙脊古壮寨\)](#) and the Impression Liu Sanjie performance in Yangshuo about a legendary Zhuang girl's songs and romance. You can enjoy time in during our [4-Day Guilin City Essence And Longji Terraced Fields Hiking Tour](#).

Mongolians — The Most Famous Ethnic Minority



Mongolian people

The Mongolian ethnic group is best known for conquering most of Eurasia and establishing a large empire. The Mongolian Yuan Empire lasted about 100 years. After its fall in 1368, many Mongolians fled north to Mongolia and Inner Mongolia, and now about 6 million remain in China in Inner Mongolia, Jilin, Heilongjiang, Liaoning, Xinjiang, Hebei, and Qinghai Provinces.

Ethnic traits: Mongolians are still known for horseback riding, keeping herds of cattle, and their hearty cuisine of meat dishes. Their annual Naadam summer sporting events are popular.

Hui Minority — Chinese Muslims Outside Xinjiang



Lanzhou Hand Pulled Noodles Soup with beef is served in Hui restaurants all over China.

The Hui ethnic group is China's most widely distributed ethnic minority who are distinguished mainly by being ethnically Muslim. There is a sizeable population of 11 million in the Ningxia Hui Autonomous Region in northwestern China and in many cities and villages in the provinces of Gansu, Xinjiang, Qinghai, Hebei, Henan, Sichuan, Yunnan and Shandong.

Ethnic traits: Their main ethnic trait is that they are descended from Muslims or have converted to Islam, but they are culturally like the Han. They don't have their own language, and most keep almost no Muslim customs. They are unlike the western Muslims in China who retain their own language and culture. Hui are known across China for their Lanzhou noodle soup restaurants that are popular everywhere.

Miao — Distinctive Culture and Architecture



A Miao girl dressed in their silver clothing and jewelry.

The Miao ethnic group consists of about 10 million people in China, and their traditional homeland is around the area of Guizhou. However, during the last several hundred years, persecution has driven them first south to Vietnam and other countries and then around the world. Now about 250,000 live in the US. Approximately four million Miao live in Guizhou.

Ethnic traits: The Miao are quite interesting to visit. They prefer silver, and the women clothe themselves in silver suits and jewelry, and these make good souvenirs. They were fiercely independent, and love music. They have a distinctive style of music and architectural style that tourists can appreciate at the Lusheng Festival in traditional areas such as the Kaili area of Guizhou province.

Dong — Famed for Lusheng Music and Architecture

Chengyang Bridge

The Dong live mainly in the provinces of Guizhou, Hunan, and Guangxi. Their villages are often located near Miao villages in Guizhou, and there are about 3 million of them in China.

Ethnic traits: Like the Miao, the Dong are known for fine Lusheng music and their distinctive polyphonal musical concerts, and their style of architecture, as exemplified in Chengyang Bridge in the Sanjiang Village area, is distinctive and appreciated by tourists. Their language is related to Thai.

Uygur — The Largest Ethnic Group in Xinjiang



The Jiaohe Ruins

The Uygurs are a distinctive minority whose homeland is Xinjiang. About 11 million live there and in other parts of China, especially in Hunan and Henan.

Ethnic traits: Their language is related to Turkish because Uygur troops joined the Mongolians in the conquest of western Asia. Around China, they are known for their "Lanzhou noodle" restaurants and delicious Xinjiang food. They have a long and colorful history in Xinjiang. They prospered from the Silk Road trade and were affected by cultures and religions around Eurasia. Turpan is an excellent place to see their culture and architecture such as the Jiaohe Ruins.

Manchu — The Creators of the Qing Empire



The Forbidden City is where you can see how the Manchu dynastic clan lived together.

The Manchu ethnic group in China are the descendants of the Manchus and Mongolians who invaded the Ming Empire and created the Qing Empire (1664–1912). Now about 11 million live in China. They now live mainly in their ancestral territories in the provinces of Liaoning, Heilongjiang, and Jilin.

Ethnic traits: After the founding of the Qing Empire, because of the intermarriage and mingling between the Han and the Manchus, the difference between the two gradually reduced. Now, only a small percentage speak the traditional language. You can learn about their history and empire at the Palace Museum.

Tibetans — Descendants of a Powerful Empire



Tibetans mainly live in Tibet Autonomous Region in western China.

The Tibetans once ruled the mountains of southwest China, and they had a vast empire from the 7th to the 9th centuries. Now about 6 million live in China and 3 million of them live in Tibet, their former stronghold.

Ethnic traits: Physically, the Tibetans are unusual in that they are unusually well adapted to living at high altitude. Those living at high altitudes have 10 times more nitric oxide in their blood than people who live at sea level. Many are devout Buddhists centered on the worship of the Dalai Lama who lived in the massive Potala Palace. Lhasa, their former capital, is a good place to learn about their culture and history.

Yao — Famed for Their Rice Terraces



Long haired Red Yao women of Longsheng, Guilin.

The Yao ethnic group has a population of over 2.6 million. They live mainly in Guangxi, Hunan, Yunnan, Guangdong, Guizhou and Jiangxi Provinces together with the Zhuang.

Ethnic traits: Most of the Yao people are farmers who live in small villages and towns that are distributed widely in mountainous areas. To see them at work and visit their villages, you can take a trip to Guilin to the Dazhai Village area to see their beautiful Jinkeng Terraced Field

Quiz

1. How many minority groups are there in China?

2. What is the largest of the minorities in China?

3. How many people live in the Yao?

4. The Miao ethnic group consists of about _____ million people in China

1.55 2. The Zhuang ethnic group 3. 2.6 million 4. 10